



# MEMBERSHIP BENEFITS

## *Our Mission*

Hobby2Business (H2B) is founded by two people that are passionate about doing the things in life they love, that's us, Paul and Michelle. We are using our knowledge and experience to inspire and teach people how to live life the way they want to, how to escape the nine to five and live your ultimate lifestyle with financial freedom.

Life is about opportunities and at H2B we teach, develop, embolden and inspire people to take those opportunities, ones that are sitting in front of them every day, that with a little bit of knowledge and effort will change their whole life!

Our passion is changing lives for the better and teaching people how to do what we have, so follow our lead and turn your passion into a profit!



As a H2B Member you get access to:



### Our H2B Monthly Masterclass

Each month we create a Masterclass, which essentially we Interview an expert in their given field to provide their own personal skills, experience and knowledge on how they personally turned their hobby into a fully-fledged business. These are tried and tested, so the value alone is priceless! This masterclass is via video or podcast and includes printables, workbooks and audios (these vary depending on each masterclass and area of expertise!).



### The H2B Facebook Group

Our closed Facebook Group gives you access to our private community, in which you are surrounded by like-minded people with a mission and a purpose. This is a perfect forum in which you can connect with other members and ask those much needed questions, receive feedback, get support and share your continued successes! It is also a great place to market your product! This is also a great chance to use the group as your Marketing team. Get other people's ideas and feedback and fine tune before you release. This way you can absolutely blow it out of the water when it goes public.



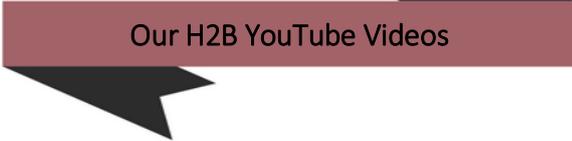
### Our H2B Live Sessions

Each month we host 2 Live Sessions that you can join us and ask any questions that you would like to have answered. This is a great chance to access us directly and ask those specific questions you need answered.



### Our H2B Resource Files

You have complete access to our Resource Files. These resources vary from tips and tricks, checklists, how-to's and general documentation required to professionalise your hobby. This will include a new Resource release every fortnight!!!



### Our H2B YouTube Videos

You will have full access to our YouTube Files. Each week we do a training session in the format of either a video where we discuss important issues that will help assist the growth of your hobby, during the important transition process of turning your passion into a passive income stream. This will also include a new release every week!



### Our H2B Business Coaching Segment

We do a Business Coaching Release every month in which we delve deep into a specific area of Turning Hobby's into Business... Passions into Profit! Depending on which business topic we explore, we sometimes like to include a workbook so you can come along on the journey with us. We also find this a fantastic way to hold yourself accountable and really lock in the training!



### Our H2B Self-Made Series

The Self-Made Series is where we interview and discuss an intriguing person who is 'self-made'. We find out their background story, their life journey and where they are heading and why. This is a great chance to learn from people who have done exactly what you want to do!



### Our H2B Lessons Learnt Series

In our Lessons Learnt Series, we discuss topics and conversations that are brought up in our live Facebook chats and Private Facebook Community and discuss 'lessons learnt'. We all know that making mistakes are a part of life, but the beauty of it is that you don't need to actually make mistakes to get the knowledge out of it, and this is the perfect forum to make that happen!



### Free advertising

As one of our VIP's, you will also get Free Advertising on our members' page for your business. Everyone loves FREE MARKETING!!! 😊



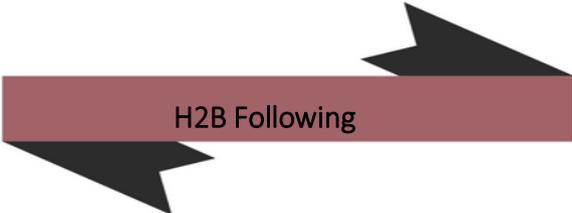
## H2B Focus Training

Every **Monday** is 'H2B Focus Training' – We'll ask you to share your focus for the week. This helps you stay focused and holds you accountable! Everyone else's shared focuses are also great motivation and support that you can also use and takeaway!



## H2B Offering

Every **Wednesday** is 'H2B Offering' – We'll ask you to share your latest offering (this could be a freebie you've created, a new product or service you have or a promotion that you may be running at the time! Market, Market, Market 😊). This is a great chance to use the group as your Marketing team. Get other people's ideas and feedback and fine tune before you release. This way you can absolutely blow it out of the water when it goes public.



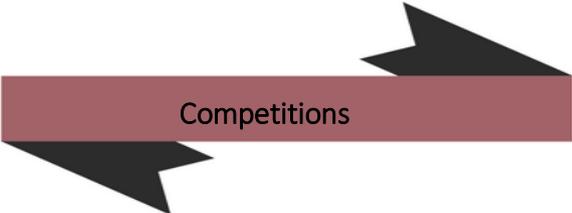
## H2B Following

Every **Friday** is 'H2B Following' – We'll ask you to share a link to your social media profiles or ask you to share something you've been working on, or even a blog or video that you've recently created! More Free Marketing!!!!



## H2B Seminars

We will be hosting Seminars all around Australia with an initial fee of AUD\$49.00 As a H2B Member, you will receive free admission into any of our seminars including our VIP upgrades. Our seminars are a fantastic way to meet like-minded people that are extremely passionate about their hobbies. It is a fantastic networking event and will be jam-packed with amazing information that you can take away and put into practice! Please keep a look out on our website and Facebook pages for upcoming seminars 😊



## Competitions

We will be organising many competitions throughout the year, our biggest being our Bi-monthly competition where you could win a free one on one session via skype or in person for us to work with you and develop your business directly 😊



## Podcasts

You will have access to our Podcasts, where we regularly discuss certain business topics like marketing etc., interview experts, follow life journey's or general training information.



## Life Coaching

Our Life Coaching Section is a professional Development Section. Where we have created videos on how to improve or develop certain skills needed in both life and business. We also provide links to recommended training organisations where you can further develop these skills.



## App Download

PLUS you can also download our H2B App for free. Meaning, you can access the site wherever you are, whatever you're doing...All on your mobile!!!



## Weekly Wrap

At the end of every week we email you the "Weekly Wrap", which is basically a wrap-up of everything that happened through the week at H2B...Our new releases for the week, whether this be a Masterclass, Resource or YouTube Video. This way, you never miss out on anything! Think of it as a personal reminder☺. We also wrap-up any Q & A's from our Live Sessions and make mention of any successes that happens over in our Facebook Community!!! We find this a perfect way to end a productive week!

*Paul & Shell  
xxx*